

## **Tentative Agenda- A05 HFCC Conference - Mexico City, Mexico**

### **Sunday, Feb. 6, 2005**

1000-1600 Registration desk opens at Hotel Marquis Reforma for delegate registration.

1600-2100 Optional tour of Mexico City by bus, "Historical and Modern Mexico." We will visit the city's main plaza, "Constitution Plaza" (also known as the "Zócalo"), one of the largest plazas in the world. In the plaza, we will see the Government Palace and the gigantic murals by painter Diego Rivera depicting more than 1200 people who illustrate the history of Mexico. We will also visit the Metropolitan Cathedral with its famous Altar of the Kings. We will have a panoramic view of the Templo Mayor ruins which have been excavated from the ancient city of Tenochtitlan, upon which Mexico City was constructed. We will continue with a visit to Alameda Park, the old Post Office and the Palace of Fine Arts. We then return to the Hotel Marquis Reforma, and dinner is on your own.

### **Monday, February 7, 2005**

0700-1100 Breakfast buffet on your own at the Hotel Marquis Reforma (free for everyone staying at the hotel).

0900-1800 Conference registration desk is open at hotel, just outside the Emperatriz 2-3 meeting room.

0900-1800 Internet Center is open in main meeting room, Emperatriz 2-3, sponsored by **VT Communications**

1000-1100 Official conference opening at hotel - remarks by meeting hosts and HFCC/ASBU officials; opening plenary session. In Emperatriz 2-3 meeting room.

1100-1130 Coffee break, sponsored by **World Christian Broadcasting (KNLS in Anchor Point, Alaska)**

1130-1230 Morning coordination in Emperatriz meeting room at the hotel.

1230-1330 Buffet lunch at the hotel restaurant. Optional group event; each person pays his/her own meal. Cost is USD 18 plus 15% gratuity.

1330-1430 Afternoon coordination in Emperatriz meeting room at the hotel.

1430-1500 Coffee break, sponsored by **Comet North America**

1500-1700 Afternoon coordination continues in Emperatriz meeting room at the hotel.

1700-1800 Presentation in the Emperatriz meeting room: "80 Years of Radio Educación on AM and Shortwave," by Perla Oliva, Production Manager of Radio Educación, a station owned by the Mexican Ministry of Public Education.

1800 Buses leave hotel for reception at Radio Educación

1830-2030 Tour and reception at Radio Educación

2030 Buses leave Radio Educación for return trip to Hotel Marquis Reforma

2100 Dinner on your own at the hotel or at one of many restaurants within walking distance or a

short taxi ride to the "Zona Rosa" or the fashionable Polanco area.

**Tuesday, February 8, 2005**

0700-1100 Buffet breakfast on your own at the hotel (free for all staying at the hotel).

0900-1700 Conference registration desk is open just outside the Emperatriz meeting room.

0900-1700 Internet Center is open in Emperatriz meeting room, sponsored by **VT Communications**

0900-1100 Morning coordination in Emperatriz meeting room at hotel.

1100-1130 Coffee break, sponsored by **the Broadcast and Communications Group of TCI, a Dielectric company**

1130-1230 Morning coordination continues in Emperatriz meeting room.

1230-1330 Buffet lunch at hotel restaurant. Optional group event; each person pays for his/her own meal.

1330-1430 Afternoon coordination in Emperatriz meeting room.

1430-1500 Coffee break, sponsored by **DRS Broadcast Technology - Continental Electronics**

1500-1700 Afternoon coordination continues in Emperatriz meeting room.

1700 Buses leave hotel for Núcleo Radio Mil.

1730-1900 Tour of the corporate headquarters of Núcleo Radio Mil Communications, followed by a welcome reception.

1900 Buses leave Radio Mil for Santa Fe Mall

1905-2000 An opportunity to explore the Santa Fe Mall -- largest in Latin America -- and do some shopping on your own.

2000-2130 Dinner at the Rainforest Cafe in Santa Fe Mall. This is a simulated indoor rainforest with jungle surroundings, cascading waterfalls and giant aquariums. The original menu selections are influenced by the cuisines of Mexico, Asia and the Caribbean. Optional group event; each person pays his/her own meal. (There are many other restaurants to choose from in the Mall, if you prefer, including "La Calle" [Mexican cuisine], TGI Friday's and McDonald's.)

2130 Buses leave restaurant for hotel

2200 Buses return to Hotel Marquis Reforma.

**Wednesday, February 9, 2005**

0700-1100 Buffet breakfast on your own at the hotel (free for all staying at the hotel).

0900-1800 Conference registration desk is open just outside Emperatriz meeting room.

0900-1800 Internet Center is open in Emperatriz meeting room, sponsored by **VT Communications**

0900-1100 Morning coordination in Emperatriz meeting room at hotel.

0930-1600 DRM Symposium in Emperatriz 1 meeting room (right beside HFCC Conference in Emperatriz 2 and 3). This meeting is primarily for representatives of local Mexican radio stations who want to learn about DRM technology. Some HFCC Conference participants may speak at the DRM Symposium.

1100-1130 Coffee break, sponsored by the **U.S. International Broadcasting Bureau (IBB)**

1130-1230 Morning coordination continues in Emperatriz meeting room.

1230-1330 Buffet Lunch at hotel restaurant. Optional group event; each person pays his/her own meal.

1330-1430 Afternoon coordination in Emperatriz meeting room.

1430-1500 Coffee break (Sponsorship opportunity)

1500-1700 Afternoon coordination continues in Emperatriz meeting room.

1700-1800 Presentation (to be announced) in Emperatriz meeting room.

1900-2200 HFCC Gala Dinner at Hotel Marquis Reforma, sponsored by **RIZ Transmitters**. There will also be a live DRM transmitter and receiver demonstration by RIZ. The buffet dinner, which will be in the Emperatriz 2-3 rooms, will feature both Mexican and international cuisine, and Mexican wines.

#### **Thursday, February 10, 2005**

0700-1100 Breakfast buffet on your own at the hotel (free for all staying at the hotel).

0900-1800 Conference registration desk is open just outside the Emperatriz meeting room.

0900-1800 Internet Center is open in Emperatriz meeting room, sponsored by **VT Communications**

0900-1100 Morning coordination in Emperatriz meeting room.

1100-1130 Coffee break (Sponsorship opportunity)

1130-1230 Morning coordination continues in Emperatriz meeting room.

1230-1330 Buffet lunch in hotel restaurant. Optional group event; each person pays his/her own meal.

1330-1430 Afternoon coordination in Emperatriz meeting room at hotel.

1430-1500 Coffee break (Sponsorship opportunity)

1500-1600 Afternoon coordination continues in Emperatriz meeting room.

1600-1800 Plenary session in Emperatriz room

1800 The evening is free for sightseeing, shopping and dinner or your own. We will offer some suggestions.

### **Friday, February 11, 2005**

0700-1100 Buffet breakfast on your own at the hotel (free for all staying at the hotel).

0900-1300 Conference registration desk open just outside the Emperatriz meeting room.

0900-1300 Internet Center is open in Emperatriz meeting room, sponsored by **VT Communications**

0900-1100 Morning coordination in Emperatriz meeting room at hotel.

1100-1130 Coffee break (Sponsorship opportunity)

1130-1200 Official closing of conference in Emperatriz meeting room.

1200-1300 Farewell reception -- Mexican tropical drinks and cocktails (alcoholic and non-alcoholic) in the La Plaza Terrace, near the hotel Rotunda, sponsored by **Thales Broadcast and Multimedia**

1300-1400 Buffet lunch in hotel restaurant. Optional group event; each person pays his/her own meal.

1400-2000 Optional tour by bus to the ancient pyramids of Teotihuacan, on the outskirts of Mexico City. We will visit the ancient city of Teotihuacan, where you can walk along the Boulevard of the Dead and sense the grandeur of the "Place of the Gods" while visiting the Pyramid of the Sun and the Pyramid of the Moon. We will also visit a handicraft center where you can purchase high-quality Mexican handicrafts, and there will be a stop for an optional dinner (each person pays his/her own meal) at one of the traditional restaurants of the region.

2000 Buses return to Hotel Marquis Reforma.

### **Saturday, February 12, 2005 - Monday, February 14, 2005**

0800 Buses leave for an optional two-night trip to the popular tourist resort of Acapulco on the Pacific coast. En route, we will visit Cuernavaca, "the City of Eternal Spring," including its grand cathedral. We will continue to the city of Taxco, a place that preserves its history with its original cobblestone streets and the exquisite temple of Santa Prisca. We will stop at a small silver jewelry factory where you can watch artisans doing their traditional silver crafting work. After an optional lunch in Taxco, we will continue to the beautiful port of Acapulco where you stay until Monday morning. On Sunday there will be a city tour to see "La Quebrada" (where swimmers dive off mountain cliffs into the Pacific Ocean below), the "Pie de la Cuesta" with its spectacular sunsets and occasional sightings of dolphins and whales, Port Marques, and an optional boat excursion in Acapulco Bay. You can also enjoy the beautiful beach right behind the hotel, and the famous Acapulco nightlife with its discotheques, bars and restaurants. The tour will cost approximately USD 125 per person in double occupancy (or approximately USD 190 per person for single occupancy), and will include luxury bus transportation round-trip from Mexico City to Acapulco, two nights' accommodation in Acapulco at the Calinda Beach Hotel and tour guides along the way. Meals and other expenses are on your own. Buses will return to Mexico City by 1600 hours on Monday, Feb. 14, in time to catch evening airline flights.