

# Produce from anywhere, Distribute to everywhere...



NETIA



MEDIA  
software

# Who we are

- Founded in **1993**, **celebrating** over **two decades of innovation** in the **Broadcast Industry**.
- **Headquarters** near Montpellier (**France**).
- **Over 15 000 users** around the world, working for **200+ clients**.
- **Worldwide operations** with presence in Paris, Rome, Singapore, Sydney, Moscow and North America.

# What we do

**Software Solution Provider** dedicated to developing **radio automation, media asset** and **workflow management solutions.**

**Software suite** to **capture, produce, manage, share, distribute** and **broadcast** audio & video content.

**Targeting Radio** and **TV channels, post production houses, archives,** and **webmedia.**



# Challenges for Media Group Broadcasters

- A New Type of Content Offer for a New Type of Public
- Multiplatform Delivery
- Optimized Production Time & reduce Time-to-Air

**#1.**

**ACCESS CONTENT FROM  
ANYWHERE**

# CUSTOMIZING CONTENT TO INCREASE audience

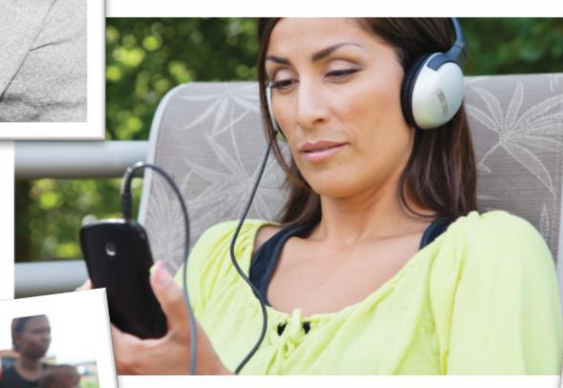
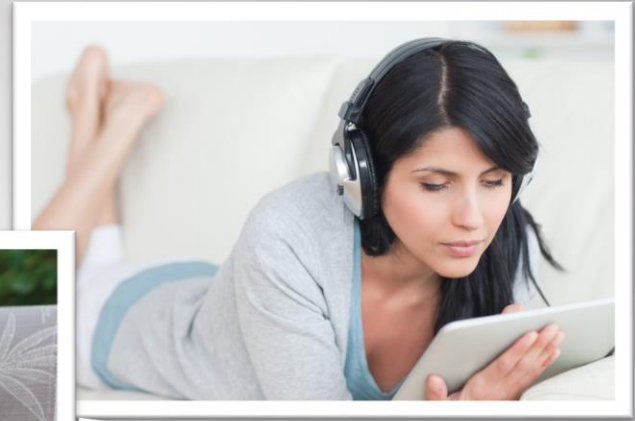


Choose Radio Station Color



- More associated data
- Regular events notifications
- Ubiquitous access

# TARGETING A LARGER AUDIENCE



...360 Delivery

**#2.**

**PRODUCE FROM**

**ANYWHERE**



# WHAT JOURNALISTS & CONTENT MAKERS NEED



- Quick and Easy Production
- Remote Access to the Radio Station's Content Resources
- Collaborative Work



**...solutions?**



- **Access from any device !**
- **Access organization assets from Anywhere**
- **Enjoy Improved Connections (4G/LTE...)**

**#3.**

**TOOLS AVAILABLE FROM  
ANYWHERE**

# What does technology allow you to do?

- **Web Architecture**

- SOA, Thin Client, HTML 5  
UX, Cloud processing...

- **Improved Connections**

- 4G/LTE advanced,  
Broadband connections...

- **Mobile tools**

Standard IT, Smartphones, Backpacks



# Media-Assist™: web based search, edit and Multi-sites exchange

EDITING EXPORT MONITORING

MediaAssist

ESPN

The service would have about 25 channels, anchored by broadcasters such as ABC, CBS and Fox, and be available across all devices powered by Apple's iOS operating system, including iPhones, iPads and Apple TV set-top boxes, the newspaper said. Apple has been talking to Walt Disney Co (DIS.N), CBS Corp (CBS.N), and Twenty-First Century Fox Inc (FOXA.O) and other media companies to offer a "skinny" bundle with well-known channels like CBS, ESPN and FX, leaving out the many smaller networks in the standard cable TV package, the Journal said.

Several media companies are considering joining streaming-only services, or launching their own like HBO and CBS, to attract young people who do not subscribe to traditional pay TV packages. But programmers also fear the packages could become so popular that they undercut current, more profitable deals with cable companies.

Broadcast time: 14:18:46.01  
 Current time: 00:08:46.01  
 Selected time: 00:01:12.01  
 Total time: 00:11:12.06

00:02:28.07 00:02:36.00 00:02:43.17 00:02:51.10 00:02:59.02 00:03:06.20 00:03:14.12 00:03:22.05 00:03:29.23 00:03:37.15 00:03:45.08 00:03:53.00

EDITING EXPORT MONITORING



MediaAssist

Sender Receiver Priority Status Type User Title

Pending

Priority	Title	File	User	Date of order	File size	Action	Status	Target
1	titre1titre2	hophop.mov	John21	2012/04/05	2556	John21	🟢	prod_4
1	Newsroom	part_2.mov	Peter K.	2014/09/21	5123	Peter	🟢	prod_2
1	Newsroom5	part_5.mov	Peter K.	2014/09/21	5914	Isaq	🟢	prod_1
1	Report_2	report2.mov	Sandra	2014/09/21	4892	Isaq	🟢	prod_1
1	Report_3	report3.mov	Peter K.	2014/12/09	5936	Isaq	🟢	prod_1
1	Report_1	report1.mov	Sandra	2014/09/14	7645	Isaq	🟢	prod_1
1	Report_7	report7.mov	Sandra	2014/09/21	1645	Isaq	🟢	prod_1

Processing

Priority	Title	File	User	Date of order	File size	Action	Status	Target
1	titre1titre2	hophop.mov	John21	2012/04/05	2556	John21	🟢	prod_4
2	football scores	foot_part1.mov	Jack	2014/11/14	9134	Elliott	🟢	prod_2
1	Report_10	report10.mov	Sandra	2014/11/14	7645	Isaq	🟢	prod_1
1	football scores	foot_part2.mov	Jack	2014/11/14	6413	Elliott	🟢	prod_3
3	Report_11	report11.mov	Sandra	2014/09/14	3425	Isaq	🟢	prod_1
4	Report_7	report7.mov	Sandra	2014/09/14	8346	Isaq	🟢	prod_1
2	Report_1	report1.mov	Sandra	2014/09/14	7645	Isaq	🟢	prod_1

Terminated

Priority	Title	File	User	Date of order	File size	Action	Status	Target
1	titre1titre2	hophop.mov	John21	2012/04/05	2556	John21	🟢	prod_4

# Radio Automation Solution: Radio-Assist™

Radio-Assist, a digital software solution covering the entire needs of radio broadcasters



# Mobility products







NETIA  
Media Assist  
Suite

### Radio Automation

<p>▶ <b>Production</b></p> <ul style="list-style-type: none"> <li>Cart-Preparation</li> <li>Export</li> <li>Federal</li> <li>Import</li> <li>Production</li> <li>Record</li> <li>Snippet (monotrack)</li> <li>Snippet+ (multitrack)</li> <li>iSnippet (mobile) 📍</li> </ul>	<p>▶ <b>News Room</b></p> <ul style="list-style-type: none"> <li>Newslink</li> <li>Script Office</li> <li>Script</li> </ul>	<p>▶ <b>Planning</b></p> <ul style="list-style-type: none"> <li>Federal (playlist)</li> <li>Grid-Editor</li> <li>Ads Localization 📍</li> <li>Music Scheduling Tool 📍</li> </ul>
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NETIA CORE  
Services



Browser  
Databases high availability  
Media Files  
Public API

### Distribution

<p>▶ <b>Playout</b></p> <ul style="list-style-type: none"> <li>Air-DDO</li> <li>Quick-Player</li> <li>On-Air Tracker</li> <li>Prompter</li> </ul>	<p>▶ <b>Exchange</b></p> <ul style="list-style-type: none"> <li>Autofill</li> <li>Dispatcher</li> <li>Exchange Hub</li> <li>Workflow Editor</li> </ul>
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<p>▶ <b>Back-Office</b></p> <ul style="list-style-type: none"> <li>Administrator</li> <li>Federal Service</li> <li>Purge</li> <li>Tab Editor</li> <li>Archive</li> <li>Phone-In 📍</li> </ul>	<p>▶ <b>Monitoring</b></p> <ul style="list-style-type: none"> <li>Activity Watcher</li> <li>Air-Run</li> <li>Alarm Manager</li> <li>Supervisor 📍</li> </ul>
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### Administration

<p>▶ <b>PAM</b></p> <ul style="list-style-type: none"> <li>Basket Processing</li> <li>Cloud/Mobility</li> <li>Audio/Video Editing</li> <li>Multisite Content</li> <li>Media Logging</li> </ul>	<p>▶ <b>Feed Pack</b></p> <ul style="list-style-type: none"> <li>Feed-In</li> <li>Feed-Plan</li> </ul>
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### Production Asset Management



📍 Option



# RECAP

## What you NEED

- ✓ Light Solutions (html5)
- ✓ SOA Architecture
- ✓ Elastic Processing
- ✓ Fast Connections
- ✓ Multi-Channels  
Automated Delivery
- ✓ Customization  
Capacities

## What you GET

- ✓ Easy Deployment
- ✓ Easy Integration
- ✓ Less Maintenance
- ✓ Better Time-to-Market  
Ratio
- ✓ Increased ROI
- ✓ Increased Digital  
Revenues

NETIA





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THANKS!

